The

Shape

Description automatically generated with medium confidenceSystem

In 1888 Willard Legrand Bundy patented the time recording device that would make him most well-known. This device, primarily for use in factories, would record a worker’s time on the job by requiring them to “punch in” by inserting a paper card which would be stamped with the current time; the time that the employee started or stopped working. In America, the colloquial term is to “clock” on or off, or to “punch” in or out. In Australia, where eponyms are popular, we “Bundy” on or off. Thus, let’s Bundy On with Shape

Description automatically generated with medium confidence!

More modern versions using digital technology have been marketed and met with varying success. The concept of actually measuring an employee’s physical time on the job lost favour due to perceptions of unnecessary micromanagement. However, the need for tracking time has not abated and one of the most common, perennial, and unaddressed problems facing project management is accurate estimates and billing. Ideally, this comes from precise recordkeeping, however, when it comes to tracking times, the solutions available on the market are woefully inadequate and most companies tend to rely on employee memory or notes jotted on inconsistent media.

The Shape

Description automatically generated with medium confidence System addresses the most glaring and perpetual headache of project management and delivery: the ability to accurately estimate and bill clients or projects based on past performance.

**History**

RMPC is the DBA umbrella company for the freelance work of Roger L. (Rex) Main and has existed in various incarnations since the late '90s. That experience has translated into the Shape

Description automatically generated with medium confidence system, an oft requested yet hard to find resource. An early version of Shape

Description automatically generated with medium confidence was created during one of RMPC’s incarnations, Widget Incorporated, for specifically tracking Widget Inc. clients. During this time, we found that it was coveted and, eventually we opened it up for use by a few select freelancers. The dissolution of Widget Inc. put the project into a drawer. The version in current development takes that original idea (no original code is used) and capitalizes on it with other requested features.

**The Future**

With the right investment and expansion, Shape

Description automatically generated with medium confidence could be used on every company and freelancer’s desktop. Thus, RMPC or The Roger Main Programming Company will need to become a fully incorporated legal entity. It may exist under a different name; Bundion Software, Bundion Management Services or Bundion Timelog Services are all possible candidates.

**The Market**

If competitors exist, then they are not marketing themselves very well. What Shape

Description automatically generated with medium confidence offers is a collection of services that makes manager's eyes light up when suggested or has been requested outright, resulting in disappointment when they find no such product exists as they envision. On more than one occasion, RMPC has been unable to provide a complete and dependable "off the shelf" solution. Anyone who manages any sort of development (or even field technicians – a mobile version is on the drawing board) will want to use the Shape

Description automatically generated with medium confidence system. Thus, the market is huge. Both ends of the spectrum – limited budget freelancers and major corporations can benefit from the system.

**The *Status Quo***

The Shape

Description automatically generated with medium confidence system is 90% complete for initial release (pending opinions from investors and marketing). With minor tweaks to hosting and the payment system (for security), it can be used by freelancers, immediately. In fact, it has been used since June of 2022 to *track the development progress of The* Shape

Description automatically generated with medium confidence *project itself!* One hundred and fifty-nine hours, to date (see screenshot below) since the system because usable, information which could only be provided *by* the Shape

Description automatically generated with medium confidence system.

A complete demonstration is available to potential investors, however, note that a complete non-disclosure and non-compete will be required if you would like to go on the tour[[1]](#footnote-1). Investment is needed for the final stage of development and to bring the product to market.

**Objectives**

Shape

Description automatically generated with medium confidence has a very bright future and could be very profitable to the right investors. As mentioned, demand for its benefit is high. The list of potential features is huge and increases as ideas are generated through its use in self-tracking its own project. Each idea potentially adds to the profit margin as development has run along two concepts of billing: individual feature payment and packaged feature payment.

The development list is part of the tour; it’s a private GIT project and is important, not just for the tracking of the Shape

Description automatically generated with medium confidence project but also for its development potential – the plan is to use the GIT and JIRA APIs to incorporate these systems directly into Shape

Description automatically generated with medium confidence. Partial integration has already commenced and integration with Microsoft Project is also envisioned.

**The Deal**

RMPC is offering equity (or even partnership) to interested investors. The actual deal depends on various factors. This product has been developed in secrecy and isolation. Thus, estimates of return on investment is nebulous at this stage. The technical side is covered, and there are ideas on how to proceed with marketing; loose figures for sales have been scratched out as well as a preliminary pricing model. It would be surprising if profitability were not reached within three years, depending on the earnestness of investment.

**Team Overview**

The team currently consists of one, sole, freelance software programmer. Roger L. (Rex) Main has developed internal systems for over a dozen companies over his 25-year career. In that time, he has made mental note of the most requested features, services, and oversights, prompting him to branch out to fill the need with The Shape

Description automatically generated with medium confidence System.

Team development over the first year is envisaged as follows:

Initially: Investor joins the team (that's you).

After 2-3 months: Sales and Marketing person joins the team.

After 3-6 months (product goes to market):

Additional programmer joins the team.

QA person joins the team.

Beyond

Personnel management

Others as needed

Shape

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Time is money. Make every second count!

For more information contact:

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A person wearing a garment

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1. Not applicable for trusted readers of this document. [↑](#footnote-ref-1)